

tyler mattiello

Designer / Visual Explorer

tylerrattiello.com

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[248.470.2640](tel:248.470.2640)

Experience

Hook Studios

5/2015 – Present

[Studio Designer]

I was responsible for creating pixel perfect digital/ social media ad campaigns for Google Search, Chromebooks, and YouTube Music, as well as being team lead for YouTube Original Series campaigns.

Czarnowski

6/2014 – 2/2015

[Freelance Graphic Designer]

I provided graphic ideation and creation for Buick and Chevy auto show environments.

Pillar Technologies

10/2013 – 5/2014

[UI Designer]

Worked on a para-programming team to re-design the company's internal employee database.

Pitch Black Media

05/2012 – 12/2012

[Multimedia Intern]

Designed web graphics for local businesses, worked with GigaPan Epic Pro software to generate virtual 3D tours for the Henry Ford Museum website. Video editing for a social media campaign for the Henry Ford Museum.

R.J. Conlin Marketing & Design

06/2011 – 08/2012

[Graphic Design Intern]

Image and content editing for the 2011 - 2012 GM Parts Catalog. Designed page layouts and image retouching for the University of Michigan M-DEN Fall & Winter catalogs.

Education

College for Creative Studies

Detroit, MI (Graduated 05/2015)

B.F.A., Graphic Design

Schoolcraft College

Livonia, MI (Graduated 05/2011)

A.A.S., Computer Graphics

Technology

Honors/Memberships

AIGA Member – Detroit Chapter
(2012 – Present)

AIGA CCS – Community Officer
(2013-2014)

**Phi Theta Kappa International
Honor Society**
(2009 – 2011)

Selected for CCS Juried Student Show
(2012 – 2013)